

# NEW-GEN NANOBOT HEROES

A.P.N.G.



LACEY  
ENTERTAINMENT

# BASED ON THE COMIC BOOK

- **11** ISSUES
- **30,000** PHYSICAL COPIES
- **500,000** VIEWS PER MONTH  
ON MARVEL PRESENTS
- COMIC-CON HAD OVER **100K VISITS** FROM FANS
- CURRENT ACTORS HAVE A PROMOTIONAL REACH OF  
OVER **40M** PEOPLE ON INSTAGRAM



# NEW-GEN

NANOBOT HEROES

## TARGET AUDIENCE

- KIDS 7+ YEARS - RATED E
- FANS OF ACTION-PACKED ANIMATED SHOWS LIKE:

**FAST & FURIOUS**  
SPY RACERS

**STAR WARS**  
REBELS

**MARVEL**  
AVENGERS  
ASSEMBLE

RISE OF THE  
TEENAGE MUTANT NINJA  
**TURTLES**

- CURRENT FANS OF NEW-GEN COMICS - BUILT IN AUDIENCE



THE NEW-GEN ANIMATED SERIES IS BASED ON THE ACCLAIMED NEW-GEN COMIC SERIES DISTRIBUTED BY MARVEL.  
STAR WARS ICON MARK HAMILL HAS BEEN AFFILIATED WITH THE FRANCHISE SINCE ITS INCEPTION.



# CONCEPT

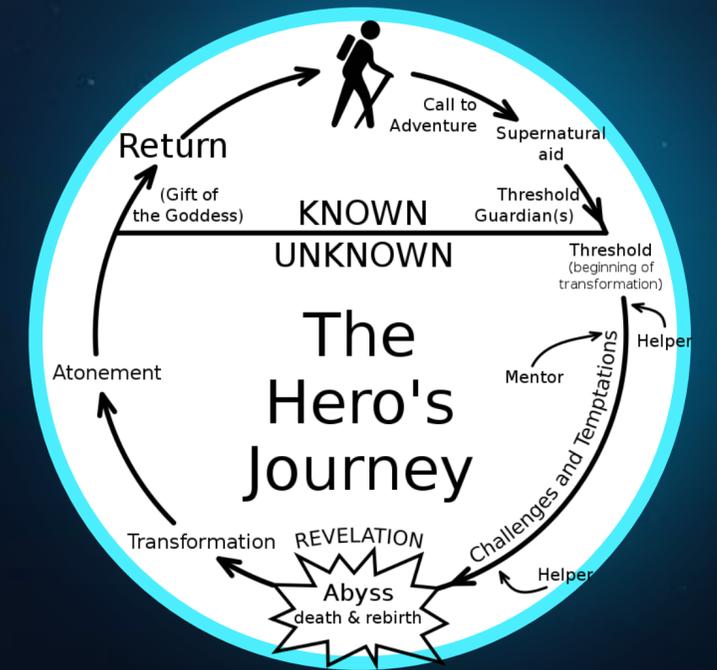
TWIN BROTHERS SEAN AND CHRIS SEEM LIKE ORDINARY TEENAGERS BUT DISCOVER THEY ARE ACTUALLY NANOTECH-ENHANCED SUPERHEROES FROM NEW-GEN, A UTOPIAN DIMENSION WHERE NATURE AND TECHNOLOGY EXIST IN PERFECT HARMONY. TO FULFILL THEIR DESTINY AS GALACTIC RULERS, THE COMPETITIVE BROTHERS MUST LEAD A SECRET DOUBLE LIFE — AS HIGH SCHOOL STUDENTS ON EARTH AND AGENTS-IN-TRAINING AT THE A.P.N.G. (ASSOCIATION FOR PROTECTION OF NEW-GEN) ALL UNDER THE WATCHFUL EYE OF, CARMEN, A TEENAGER WITH SECRETS OF HER OWN.

26 EPISODES

11 MINS PER EPISODE

# STORY

CHRIS AND SEAN DANIELS START AS NORMAL TEENAGERS BUT EVERYTHING CHANGES WHEN DEADALUS'S LONG SEARCH FOR THEM REVEALS THEIR "HIDING PLACE" ON EARTH. IN THE COURSE OF ONE CRAZY DAY FOR THE TWINS...



- THEY DISCOVER THAT THEY HAVE **NANOTECH POWERS**
- THEY LEARN THAT THEIR PARENTS ARE, IN FACT, **GUARDIAN ROBOTS**
- THEY ARE SAVED BY **INTERDIMENSIONAL AGENTS**
- THEY FIND OUT THAT THEY ARE THE TARGET OF AN **EVIL, DEMONIC OVERLORD**
- THEY'RE TAKEN TO A UTOPIA LOCATED IN A **PARALLEL DIMENSION**



# DIMENSIONS

## EARTH

EARTH SERVES AS A HOME BASE FOR OUR TWIN SUPERHEROES-IN-THE-MAKING. SOME OF THE SERIES WILL TAKE PLACE IN NEW YORK CITY WHERE THEY ATTEND HIGH SCHOOL. AFTER SCHOOL, THE TWINS ARE ALSO EDUCATED IN THE WAYS OF NEW-GEN BY CARMEN AND THE OTHER MEMBERS OF THE A.P.N.G.

## NEW-GEN

GABRIEL BELIEVED NEW-GEN WAS THE IDEAL ENVIRONMENT TO CREATE A PERFECT WORLD USING NANOTECHNOLOGY. HOWEVER, A NANOTECH WAR WITH DEADALUS IS THREATENING BOTH NEW-GEN AND EARTH. EVERY DAY THE TWINS WILL TRAVEL THROUGH A COSMIC PORTAL FROM NEW YORK TO NEW-GEN WHERE, AT THE A.P.N.G. HEADQUARTERS, THEY WILL EXPAND THEIR KNOWLEDGE OF NANOTECH AND THEIR OWN POWERS.

## UNDERWORLD

WHEN GABRIEL BANISHES SYLVESTER FROM NEW-GEN TO AN UNDERWORLD PRISON, THE SCIENTIST'S ANGER TRANSFORMS HIM INTO THE VILLAINOUS "DEADALUS." HIS EVENTUAL DISCOVERY OF METALMITES, STRANGE INTER-DIMENSIONAL INSECTOIDS, HELP DEADALUS RECONSTRUCT HIS NANOTECH LAB IN THE UNDERWORLD AND SEND "SLYBOTS" TO EARTH IN SEARCH OF GABRIEL'S WEAKNESS — HIS TWIN SONS.



**NANOTECH-GLOVE**

# NANOTECH

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- **NANOTECHNOLOGY IS A FIELD OF APPLIED SCIENCE AND TECHNOLOGY WHICH CENTERS AROUND THE CONTROL OF MATTER ON AN ATOMIC AND MOLECULAR SCALE.**
  - **NEW-GEN'S TEAM OF MULTI-CULTURAL SUPERHEROES, THE A.P.N.G., HAVE VARIOUS SUPERPOWERS DERIVED FROM MILLIONS OF SUPERCHARGED NANOBOTS COURSING THROUGHOUT THEIR BODIES.**
  - **THE NANOTECH GLOVE IS A NON-LETHAL BUT EXTREMELY POWERFUL WEAPON USED BY THE YOUNG AGENTS OF THE A.P.N.G. TO HELP HARNESS THEIR POWERS.**
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**LEARN MORE ABOUT NANOTECH**



# NEW-GEN

## NANOBOT HEROES

### TONE & STYLE

FAST-PACED ACTION, FANTASY AND INTRIGUE

**FAST & FURIOUS**  
SPY RACERS

**STAR WARS**  
REBELS

**MARVEL**  
**AVENGERS**  
ASSEMBLE

RISE OF THE  
TEENAGE MUTANT NINJA  
**TURTLES**

A futuristic cityscape with a flying car and the title 'NEW-GEN NANOBOT HEROES'. The scene is viewed through a window with horizontal bars. The city features advanced architecture, including a large spherical structure with a grid pattern and a central tower with a similar pattern. A white and blue flying car is in the foreground, flying over a green area with trees. The title 'NEW-GEN' is in large, bold, cyan letters with a black outline, and 'NANOBOT HEROES' is in smaller, bold, cyan letters with a black outline below it.

# NEW-GEN

## NANOBOT HEROES

## SEAN DANIELS

FEARLESS BUT REBELLIOUS. HIS VOLATILITY TURNS INTO A POWERFUL FORCE THAT CAN BE FOCUSED TO BREAK THINGS DOWN - NANODECONSTRUCTION - RELEASING ENERGY WHICH CREATES HEAT AND EVEN FIRE. POSSESSING STAGGERING POTENTIAL, SEAN WANTS TO ONE DAY CLAIM HIS FATHERS POSITION, BUT THE TEMPTATIONS OF POWER COULD PROVE HIS UNDOING.

### KEY POWER

NANODECONSTRUCTION

### GOAL

TO INHERIT HIS FATHERS LEGACY

### CORE PRINCIPAL

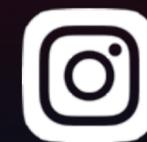
RIGHTEOUSNESS



## FINN WOLFHARD

### FINN'S ROLES INCLUDE

- STRANGER THINGS,
- IT,
- IT: CHAPTER TWO,
- THE GOLDFINCH,
- THE ADDAMS FAMILY,
- GHOSTBUSTERS: AFTERLIFE



## CHRIS DANIELS

CHRIS IS THE OBEDIENT “GOOD SON” WHO APPROACHES EVERYTHING WITH LOGIC AND POSITIVITY. HE USES HIS NANOASSEMBLY, THE ABILITY TO USE NANOBOTS TO CHANGE THE MOLECULAR STRUCTURE AND DESIGN OF AN OBJECT, TO REFLECT HIS GREATER STRENGTH IN INTERACTING WITH AND PROTECTING HUMANITY, BUT THAT STRENGTH WILL BECOME A WEAKNESS THAT DEADALUS TRIES TO EXPLOIT.

### KEY POWER

NANOASSEMBLY

### GOAL

TO LIVE UP TO HIS FATHERS HIGH STANDARDS

### CORE PRINCIPAL

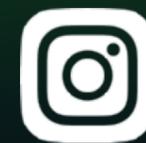
HONESTY



## NICK WOLFHARD

NICK’S ROLES INCLUDE

- THE LAST KIDS ON EARTH,
- BEYBLADE BURST,
- HOWARD LOVECRAFT AND THE KINGDOM OF MADNESS,
- WORLD TRIGGER



WATCH NICK  
TALK ABOUT  
NEW-GEN



## CARMEN DEADALUS

INVENTIVE BUT BRASH. THE LEADING A.P.N.G. AGENT, AND DAUGHTER OF DEADALUS, CARMEN IS GIVEN THE TASK OF TRAINING THE TWINS. HER RESOURCEFULNESS ALLOWS HER TO ALTER HER APPEARANCE AND HER ENVIRONMENT. ONCE SHE LEARNS THAT DEADALUS IS HER FATHER, CARMEN IS ON A ONE-WOMAN MISSION TO AVENGE HER MOTHER, WHOM SHE BELIEVES WAS KILLED NOT BY A DISEASE BUT BY DEADALUS'S NANOTECH EXPERIMENTS.

### KEY POWER

STEALTH CAMOUFLAGE

### GOAL

AVENGE HER MOTHER'S DEATH

### CORE PRINCIPAL

DETERMINATION



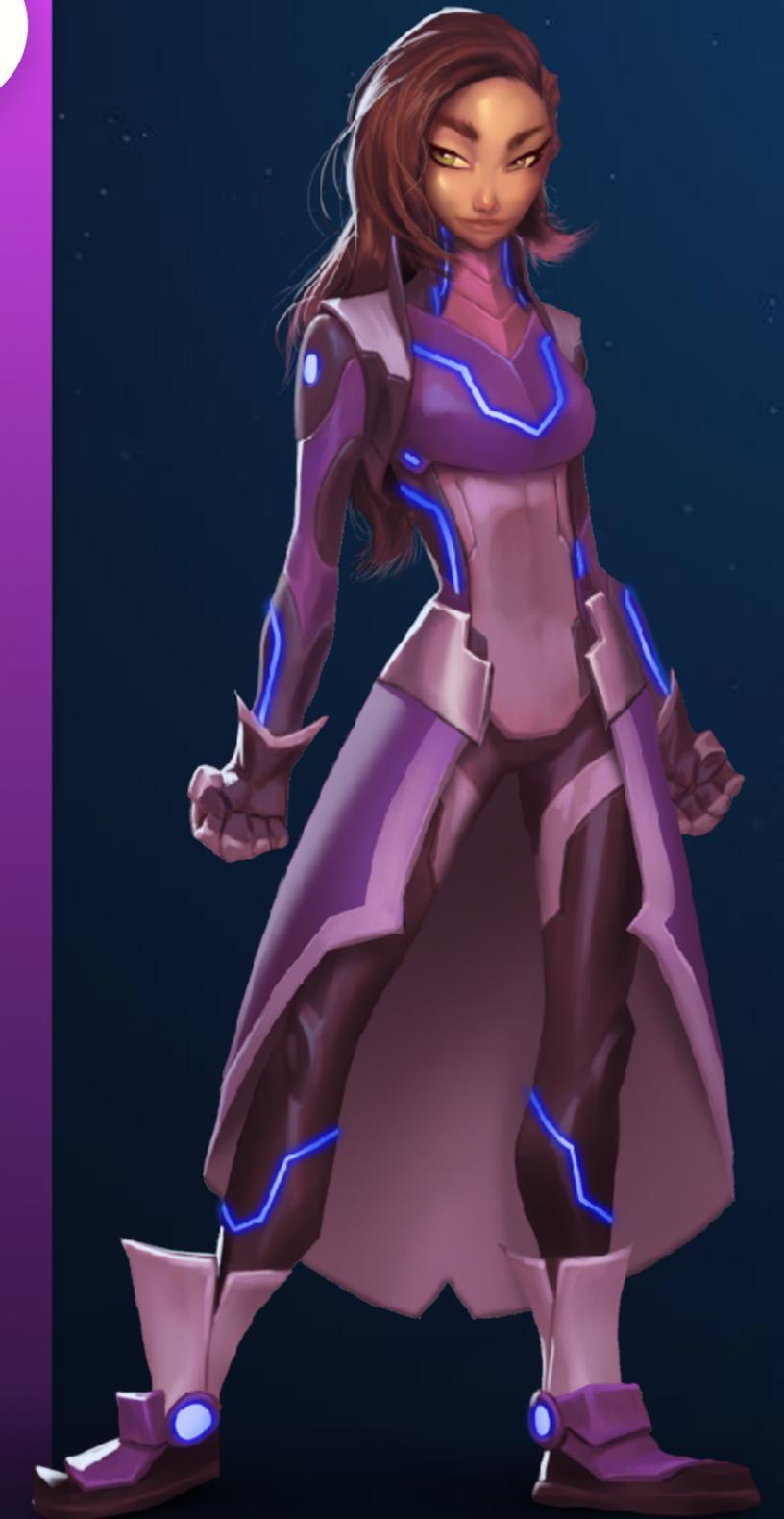
## ANYA CHALOTRA

Anya's roles include

- THE WITCHER,
- WANDERLUST,
- THE ABC MURDERS AND SHERWOOD

THE WITCHER ACHIEVED 76 MILLION VIEWS IN THE FIRST MONTH OF RELEASE

WATCH ANYA TALK ABOUT NEW-GEN



# NATE GUARD

INQUISITIVE BUT MEDDLESOME. A SHAPE-SHIFTING ROBOT BUILT TO MONITOR AND DEFEND NEW-GEN'S ELECTRO-MAGNETOSPHERE. NATE GUARD'S UNBRIDLED CURIOSITY MAKES HIM A KEY CONTRIBUTOR TO THE TEAM - HE'S THEIR GO-TO WHEN A MYSTERY NEEDS TO BE SOLVED, BUT NEVER KNOWS WHEN TO STOP ASKING QUESTIONS, ESPECIALLY IN LIFE-OR-DEATH SITUATIONS.

## KEY POWER

SHAPE SHIFTING

## GOAL

BRING ECOTECH BALANCE TO THE UNIVERSE

## CORE PRINCIPAL

CURIOSITY



# TONY OLIVER

TONY'S ROLES INCLUDE

- HUNTER FROM "ROBOTECH",
- LANCER FROM "FATE/STAY NIGHT",
- ARSÈNE LUPIN III FROM "LUPIN THE THIRD"

HE HELPED PRODUCE THE LIVE ACTION SHOWS "MIGHTY MORPHIN POWER RANGERS" AND "VR TROOPERS"



# ROBODUCK

SPONTANEOUS BUT INSECURE. FIRST GENERATION COMBAT ROBOT AS EAGER TO ENTERTAIN AS ENGAGE THE ENEMY. HIS MISCHIEVOUS NATURE AND CASUAL APPROACH TO CONFLICT MASKS HIS LONGING FOR ACCEPTANCE. INCREDIBLY CAPABLE WITH A WIDE ARRAY OF WEAPONRY - PARTICULARLY A POTENT FLAMETHROWER THAT “BELCHES” FROM HIS BEAK.

## KEY POWER

BELCHES FLAME

## GOAL

ELITE AGENT STATUS

## CORE PRINCIPAL

PLAYFULNESS



# LUKE WILSON

LUKE'S ROLES INCLUDE

- IDIOCRACY,
- MY SUPER EX-GIRLFRIEND,
- THE RIDICULOUS 6,
- OLD SCHOOL,
- BOTTLE ROCKET,
- THE ROYAL TENENBAUMS,
- BLUE STREAK,
- BONGWATER,
- LEGALLY BLONDE



# DEADALUS

BRILLIANT BUT POWER HUNGRY. A NEW-GEN SCIENTIST WHOSE NANOTECH EXPERIMENTS CAUSE DISTURBING MUTATIONS. DEADALUS'S WIFE, KALIUS, DIED OF A RARE DISEASE ON NEW-GEN. AS A DOCTOR, DEADALUS COULD NOT SAVE HER AND IT IS FOR THIS REASON THAT HE WANTS TO MAKE THE "NEW GENERATION" OF CHILDREN INVULNERABLE TO DEATH, STARTING WITH HIS OWN DAUGHTER CARMEN. WHAT HE WANTS, EVEN MORE THAN ENSLAVING THE POPULATION OF NEW-GEN, IS TO GET HIS REVENGE ON GABRIEL FOR DESTROYING HIS LIFE'S WORK AND RAISING HIS DAUGHTER CARMEN AS HIS OWN CHILD.

## KEY POWER

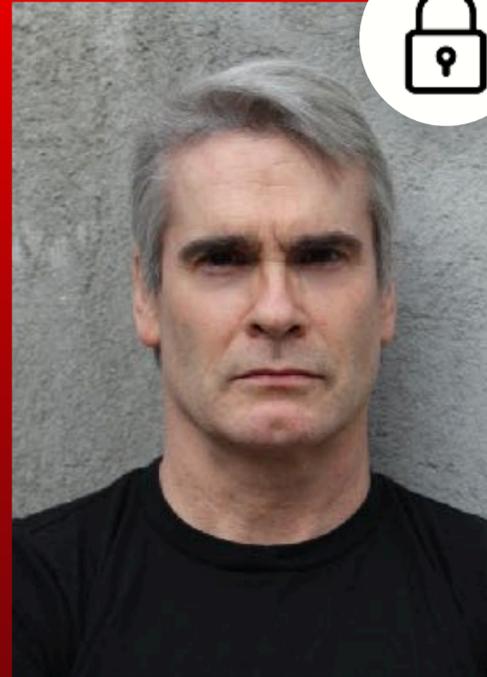
MASTERY OF HIS CREATURES

## GOAL

CONQUER NEW-GEN

## CORE PRINCIPAL

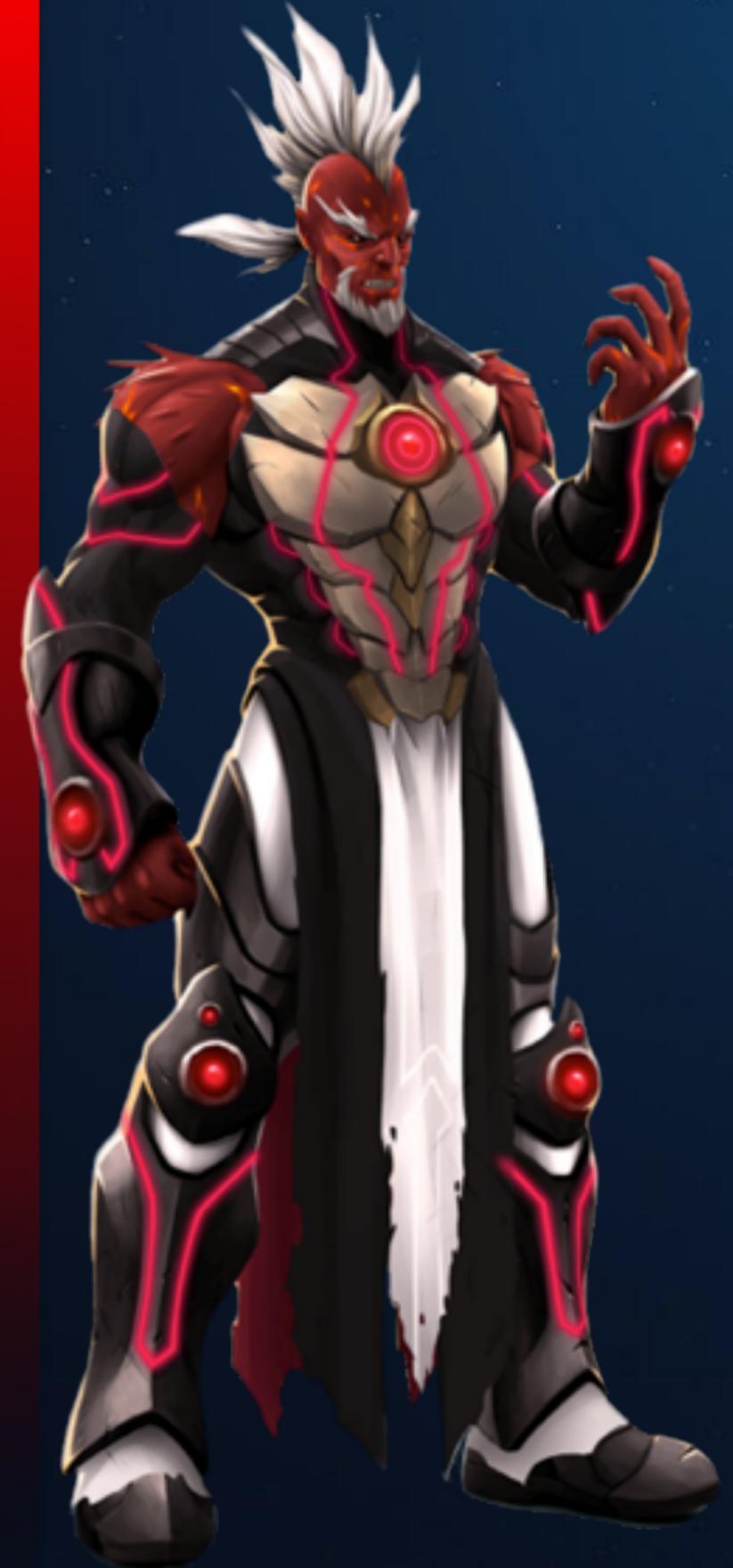
VENGEANCE



# HENRY ROLLINS

HENRY'S ROLES INCLUDE

- SONS OF ANARCHY ROLES
- BATMAN OF THE FUTURE,
- ADVENTURE TIME,
- THE LEGEND OF KORRA



# THEA

LOYAL BUT HEADSTRONG. MARRIED GABRIEL WHEN HE FOUNDED NEW-GEN ON HER HOMEWORLD WHERE SHE CAN MENTALLY COMMUNICATE AND CONTROL NATURE. NOW SERVES AS A.P.N.G.'S CO-LEADER AND DESIGNER. FEARFUL THAT THE NANOTECH WAR MIGHT CLAIM THE LIVES OF HER HUSBAND AND SONS, THEA HAS TWO INTERRELATED GOALS: TO REUNITE AS A FAMILY ON NEW-GEN AND BRING AN END TO THE CONFLICT WITH DEADALUS SO THAT THEY ALL MIGHT LIVE IN PEACE.

## KEY POWER

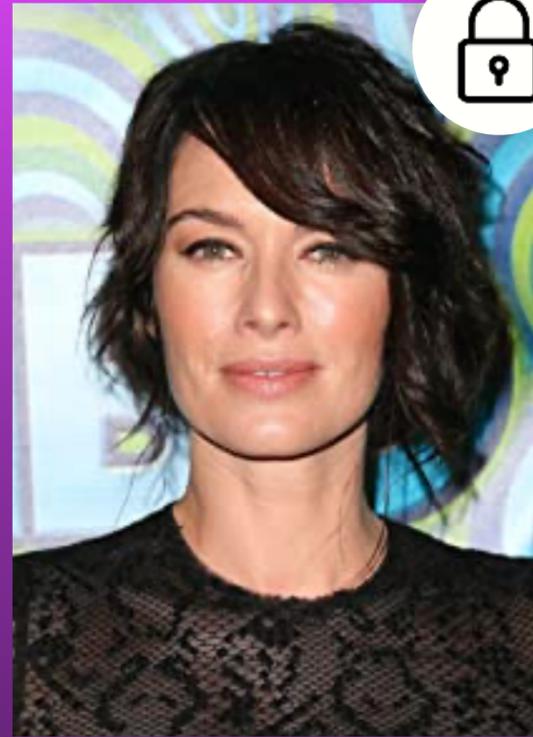
TELEPATHY

## GOAL

UNITE AS A FAMILY

## CORE PRINCIPAL

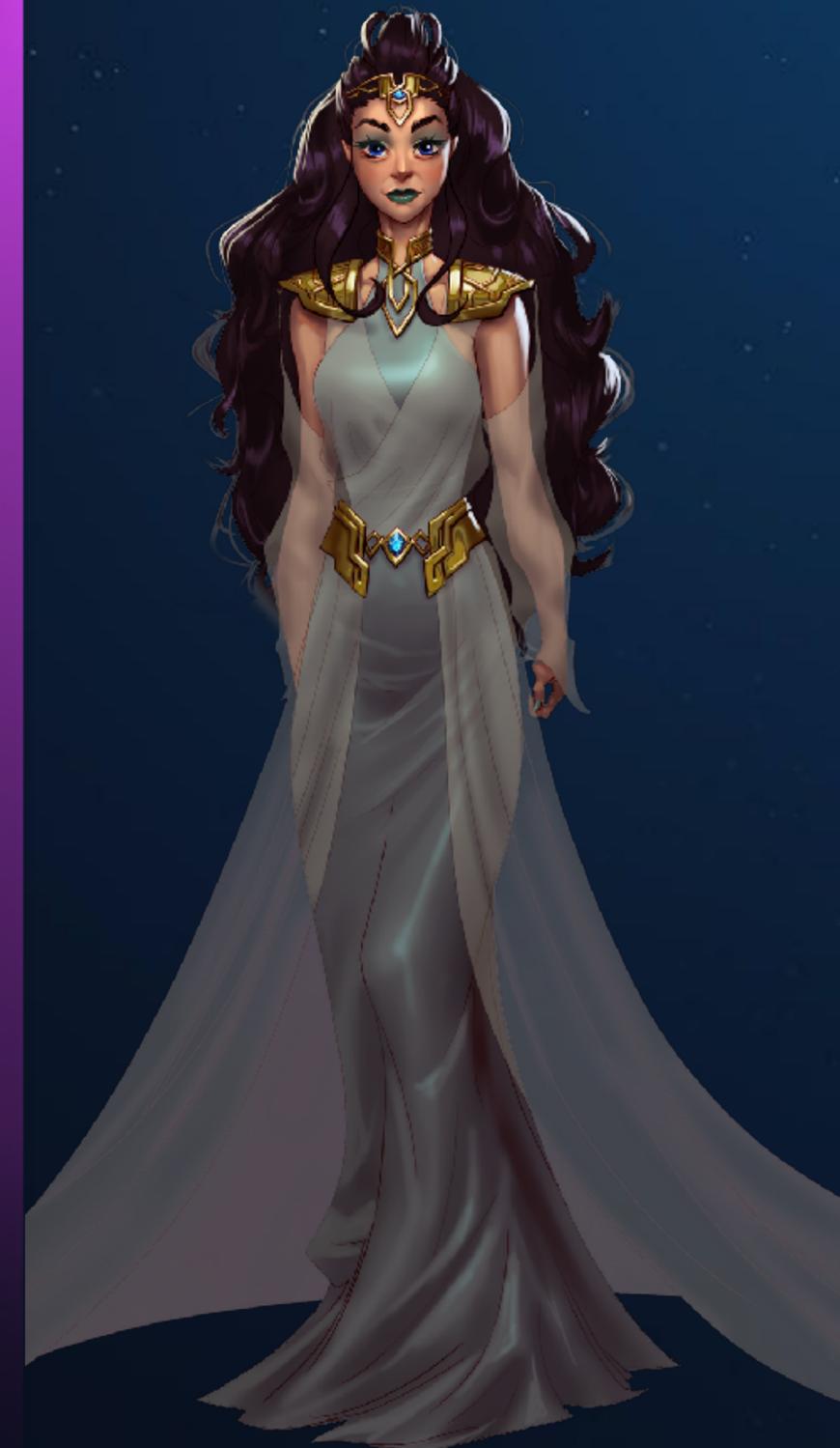
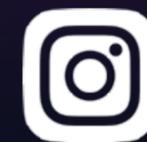
LOVE



# LENA HEADEY

LENA'S ROLES INCLUDE

- GAME OF THRONES "CERSEI LANNISTER"
- 300 (FILM)
- THE BROTHERS GRIMM



# GABRIEL

VISIONARY BUT DOMINEERING. FATHER OF THE TWINS. BUILT THE UTOPIAN WORLD OF NEW-GEN AND HAS EXTENSIVE CONTROL OVER NANOTECHNOLOGY VIA THE GREAT KANE. EVER OPTIMISTIC AND EMBRACING THE INFINITE POSSIBILITIES OF NANOTECHNOLOGY, GABRIEL STRIVES TO BRING DEADALUS BACK INTO THE FAMILY.

## KEY POWER

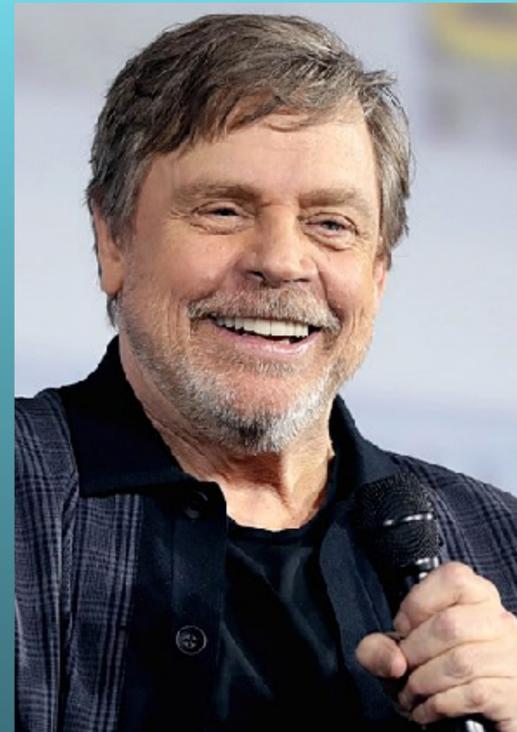
NANOTECH MASTERY

## GOAL

REDEEM HIS PROTEGE

## CORE PRINCIPAL

HOPE



LETTER OF INTEREST SIGNED

MARK HAMILL

WATCH MARK VOICE  
GABRIEL NEW-GEN



# DIAMOND

SKILLED BUT INTENSE. THE PERFECT WEAPON: A MARTIAL ARTS MASTER WHOSE BODY IS INDESTRUCTIBLE. HIS DEDICATION AND TRAINING, BOTH ASSETS, CAN AT TIMES BE EXCEEDINGLY EXTREME. AS A LIVING WEAPON WHO DESIRES PEACE ABOVE ALL ELSE, DIAMOND TRIES TO STAY AS FAR AWAY FROM ACTION AS POSSIBLE.

## KEY POWER

INDESTRUCTIBILITY

## GOAL

END THE NANOTECH WAR

## CORE PRINCIPAL

COMMITMENT



## TAYLOR GRAY

TAYLOR'S ROLES INCLUDE

- STAR WARS REBELS
- BUCKET & SKINNER'S EPIC ADVENTURES

WATCH TAYLOR TALK  
ABOUT NEW-GEN



# A.P.N.G. CHARACTERS

## THE ASSOCIATION FOR THE PROTECTION OF NEW-GEN

A GROUP OF NANOTECH-ENHANCED HEROES (AND FORMER DEADALUS EXPERIMENTS)

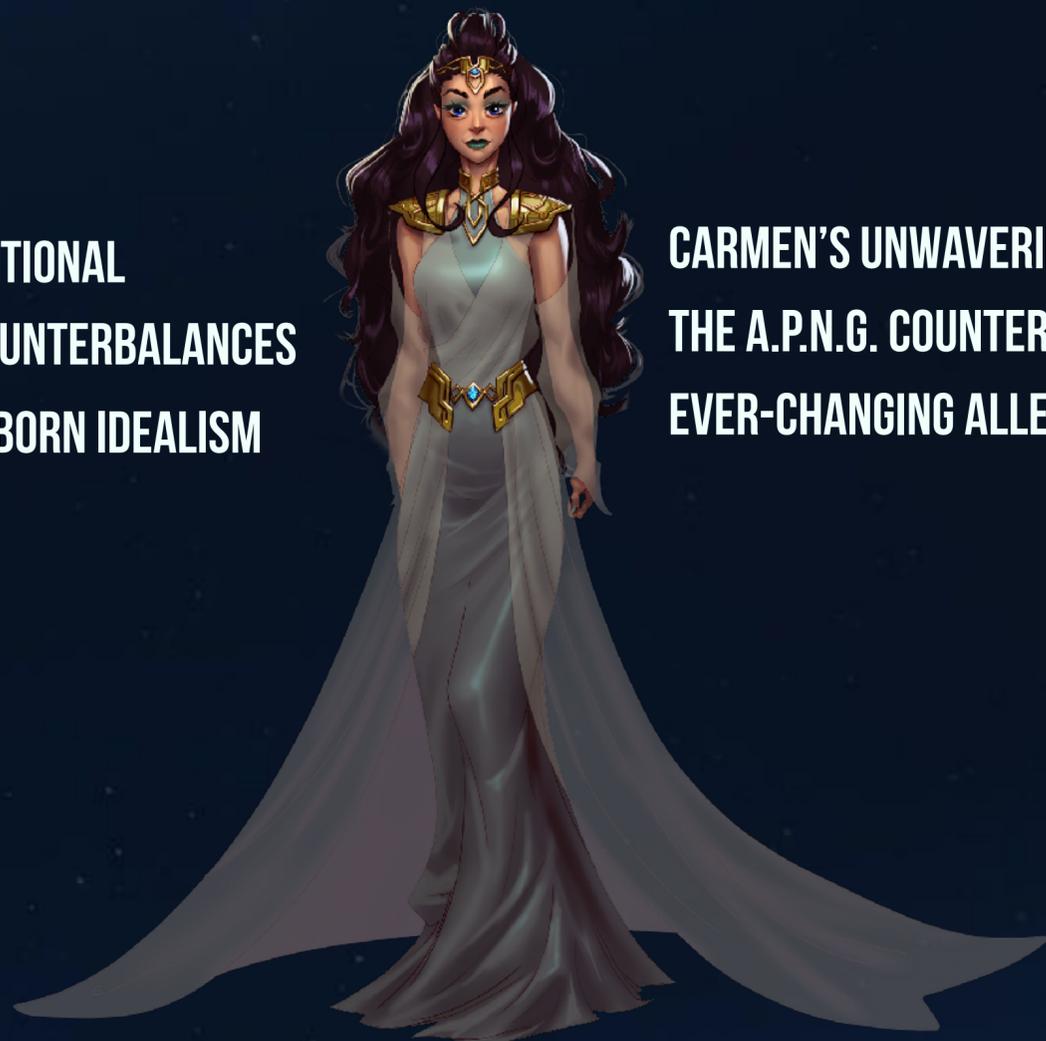
WITH AN ARRAY OF POWERS WHO SHIELD NEW-GEN FROM COSMIC THREATS.



# SOUL OF THE SERIES

OUR THREE FEMALE LEADS, THEA, GAZELLE AND CARMEN, ALL PLAY VITAL ROLES IN MAINTAINING BALANCE ACROSS REALMS, MAKING THEM COLLECTIVELY THE “SOUL OF THE SERIES” BECAUSE THEY EACH EMBODY, IN THEIR OWN UNIQUE WAYS, THE ESSENCE OF WHAT NEW-GEN STANDS FOR: HARMONY.

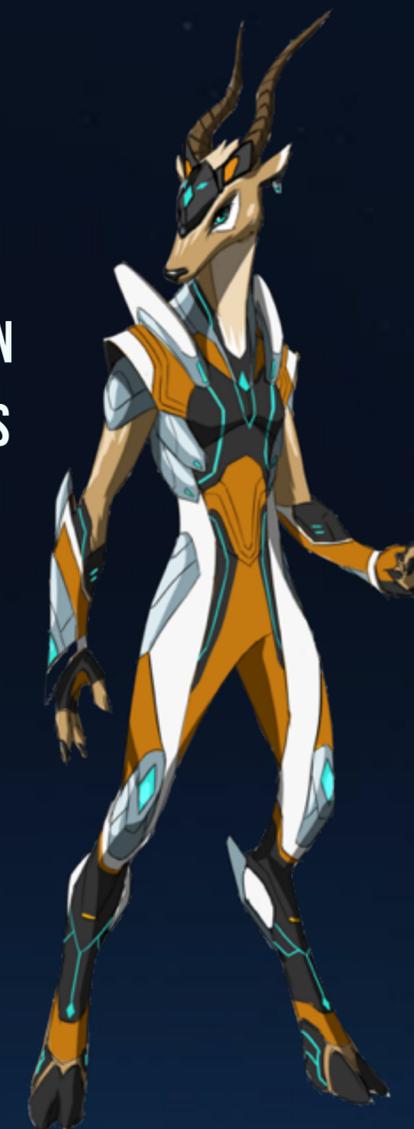
THEA'S UNCONDITIONAL  
COMPASSION COUNTERBALANCES  
GABRIEL'S STUBBORN IDEALISM



CARMEN'S UNWAVERING LOYALTY TO  
THE A.P.N.G. COUNTERS THE TWINS'  
EVER-CHANGING ALLEGIANCES



GAZELLE'S SPIRIT OF COOPERATION  
BALANCES THE COMPETITIVENESS  
OF HER MALE A.P.N.G. MEMBERS



# SEASON OVERVIEW

THE NANOTECH WAR BETWEEN GABRIEL AND DEADALUS, “COLD” FOR 15 YEARS, SUDDENLY TURNS “HOT” WHEN THE VILLAIN DISCOVERS GABRIEL’S TWINS ARE SECRETLY LIVING ON EARTH.

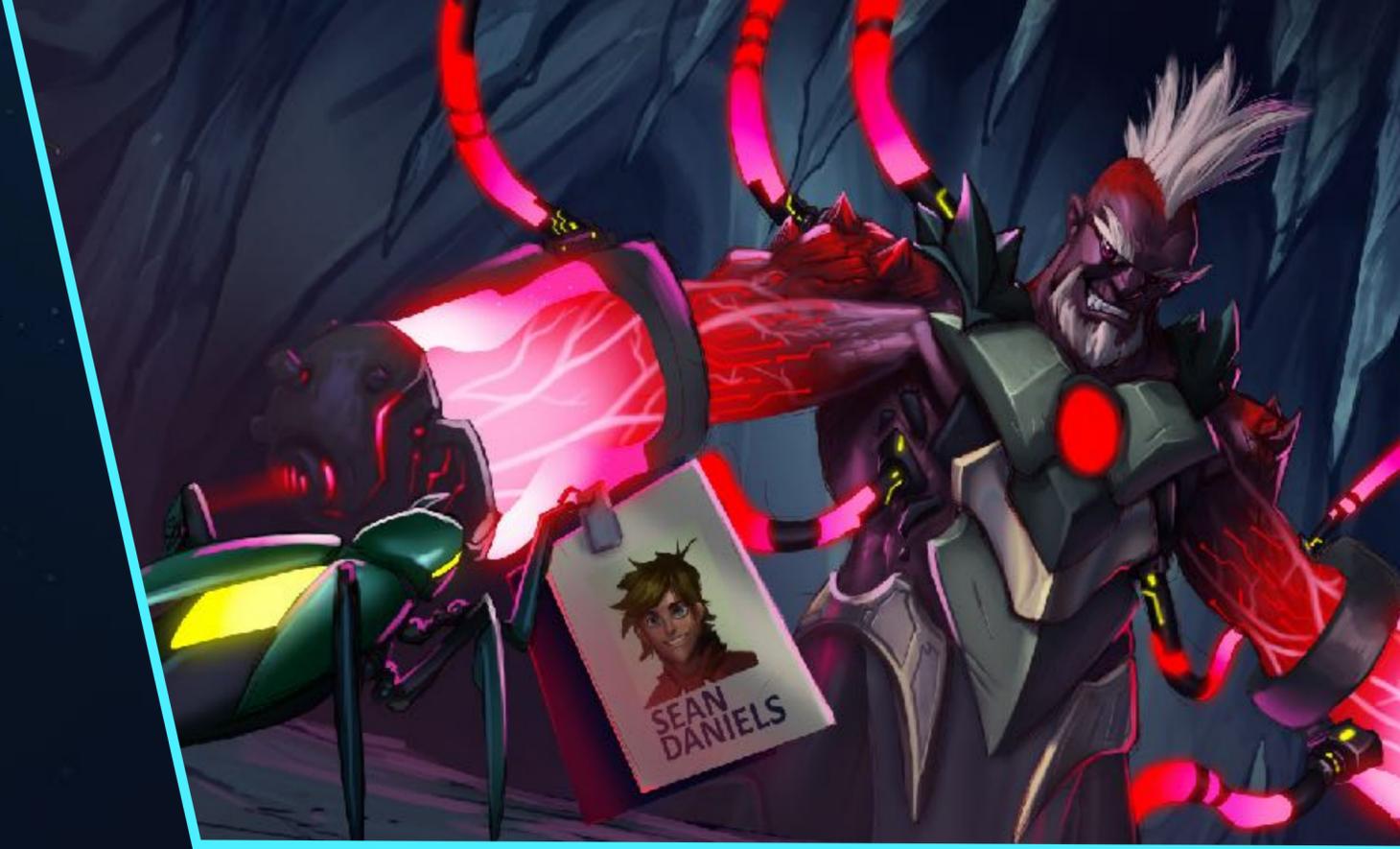
THE TRUTH OF THEIR EXISTENCE — THEY HAVE BEEN ENGINEERED TO BE SUPERHEROES — FORCES SEAN AND CHRIS TO LEAD DOUBLE LIVES AS “NORMAL” HIGH SCHOOL KIDS... ALL THE WHILE BEING TRAINED BY CARMEN TO BECOME A.P.N.G. AGENTS.

BECAUSE SEAN STRUGGLES TO FOLLOW THE STRICT A.P.N.G. RULES, HE FINDS HIMSELF FALLING BEHIND IN TRAINING TO CHRIS, WHO GROWS CLOSER EVERY DAY TO CARMEN.

AS DEADALUS MAKES PROGRESS TOWARDS ESCAPING HIS PRISON, CARMEN REALIZES SHE MUST ACCELERATE THE TWINS’ TRAINING, SENDING THE BOYS TO INTER-DIMENSIONAL FIELD OFFICES ON OCCASIONALLY DANGEROUS MISSIONS WITH OTHER THE A.P.N.G. AGENTS.

WHEN SEAN NEARLY DIES ON A MISSION AND QUESTIONS THE A.P.N.G.’S ABILITY TO PROTECT HIM, IT OPENS THE DOOR FOR DEADALUS TO SEDUCE THE VULNERABLE TEEN WITH AN INVITATION TO JOIN HIM IN HIS QUEST FOR IMMORTALITY.

BY THE END OF SEASON 1, DEADALUS HAS SUCCESSFULLY IMPLEMENTED HIS “DIVIDE & CONQUER” STRATEGY — CREATING A RIFT BETWEEN THE TWINS AND PAVING THE WAY FOR HIS ESCAPE FROM THE UNDERWORLD WITH THE HELP OF SEAN’S DESTRUCTIVE POWERS.







**J.D. MATONTI**  
FOUNDER, CREATOR AND DIRECTOR

J.D. CONCEIVED THE EPIC NEW-GEN UNIVERSE AND HAS WRITTEN AND EDITED THE SIX ISSUE COMIC BOOK SERIES NEW-GEN, AS WELL AS THE FIVE ISSUE SERIES NEW-GEN: NEW DAWN, WHICH IS DISTRIBUTED BY MARVEL. HE HAS OVER 20 YEARS OF EXPERIENCE IN ALL PHASES OF PRODUCTION: STORY DEVELOPMENT, PRODUCTION, EDITING, WRITING, DIRECTING, AND PRODUCING.



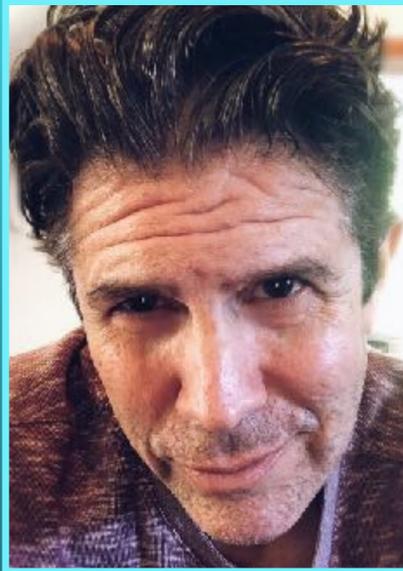
**CHRIS MATONTI**  
FOUNDER, PRODUCER

AS CHIEF OPERATING OFFICER, CHRIS IS RESPONSIBLE FOR OVERSIGHT OF THE COMPANY'S BUDGET AND STRATEGIC BUSINESS DEVELOPMENT. HE BEGAN HIS ENTERTAINMENT CAREER AS A MUSIC SUPERVISOR ON THE FILM LETHAL JUSTICE AND JOINED HIS BROTHER AND PRODUCING PARTNER. CHRIS' 360-DEGREE APPROACH AND IMPLEMENTATION TO CONTENT CREATION AND DISTRIBUTION MAXIMIZES THE NEW-GEN FRANCHISE FOR A GLOBAL MARKETPLACE.



**JULIA COPPOLA**  
FOUNDER, EXECUTIVE PRODUCER

JULIA COPPOLA IS CO-CREATOR, EXECUTIVE PRODUCER AND NEW-GEN FOUNDER. AS A FORMER EDUCATOR, MS. COPPOLA IS COLLABORATING WITH DR. BRADLEY EDWARDS ON ENTERTAINING NANOTECHNOLOGY STORYLINES WITHIN THE NEW-GEN UNIVERSE, ADAPTABLE TO A SIGNIFICANT IN SCHOOL COMIC BOOK PROGRAM TO EDUCATE STUDENTS WORLDWIDE.



## BRENT FRIEDMAN

SHOWRUNNER

FRIEDMAN HAS MORE THAN 25 YEARS OF EXPERIENCE AS A CREATOR, WRITER AND PRODUCER ACROSS ALL PLATFORMS IN THE ENTERTAINMENT INDUSTRY. BRENT HAS WORKED WITH NEARLY ALL THE MAJOR STUDIOS AND NETWORKS WITH A PASSIONATE FOCUS ON SCIENCE FICTION AND FANTASY, INCLUDING PROJECTS SUCH AS STAR TREK: ENTERPRISE, STAR WARS: THE CLONE WARS, STAR WARS REBELS AND THE CULT SERIES DARK SKIES. HE HAS ALSO WORKED ON GAMES SUCH AS SUBWAY SURFERS AND HALO 4.

— STAR TREK —  
ENTERPRISE



## EUGENE SON

WRITER

EUGENE HAS OVER 15 YEARS OF EXPERIENCE AS AN EDITOR/WRITER FOR MANY OF THE BIGGEST SCI-FI AND SUPERHERO FRANCHISES, SUCH AS BEN 10 AND TEENAGE MUTANT NINJA TURTLES. HE HAS ALSO BEEN INVOLVED IN THE DEVELOPMENT OF THE ANIMATED SERIES FOR MARVEL'S MOST ICONIC PROPERTIES, ULTIMATE SPIDER-MAN, AVENGERS ASSEMBLE, THE SUPER HERO SQUAD, IRON MAN ARMORED ADVENTURES, HULK AND THE AGENTS OF S.M.A.S.H.





## JOHN LOEFFLER

MUSICAL COMPOSER - THEME SONG

AS A SONGWRITER, RECORD PRODUCER AND ENTREPRENEUR, LOEFFLER'S CREATIVE OUTPUT AS CEO OF RAVE MUSIC, A COMPANY WHICH HE FOUNDED IN THE MID-1980S, WAS RESPONSIBLE FOR PRODUCING MUSIC FOR COMMERCIALS, TELEVISION, FILM AND OTHER FORMS OF MEDIA. RAVE MUSIC IS PERHAPS BEST KNOWN FOR CREATING THE THEME MUSIC AND SCORE FOR THE POPULAR ANIMATED TELEVISION SERIES POKÉMON AS WELL AS THE NUMEROUS CDS, FILMS AND VIDEOS ASSOCIATED WITH THE HIT SHOW. LOEFFLER CO-PRODUCED MOST OF THE MUSIC FOR THE ENGLISH ADAPTATION OF THE POKÉMON ANIME SERIES, MOST NOTABLY THE "POKÉMON THEME". LOEFFLER ALSO PRODUCED AN ALBUM FOR THE SERIES CALLED POKÉMON 2.B.A. MASTER. ADDITIONALLY, THE COMPANY PRODUCED SOUNDTRACKS FOR NETWORKS INCLUDING COUNTRY MUSIC TELEVISION AND HBO AS WELL AS MUSIC FOR COMMERCIALS FOR AVON AND MITSUBISHI. MORE RECENTLY, HE COMPOSED MUSIC FOR GENIUS BRANDS' WEB SERIES SPACEPOP

POKÉMON™



## BRIAN LACEY

Producer & Distributor Executive

Brian Lacey applies creativity, smart marketing, focused management and an astute appreciation for content that has created a tremendous level of success throughout his career.

Brian has packaged, produced and/or distributed over 3,300 episodes of entertainment content broadcast in over 130 countries, across a wide range of genres including movies, light entertainment, documentaries, drama, formats and most particularly in children's content generating hundreds of millions of dollars in license fees alone. Among the most recognizable kids content that Brian has distributed includes – the global phenomenon Pokémon, along with the mega hits TMNT (Teenage Mutant Ninja Turtles), Yugioh!, Voltron: Defender of the Universe, Shin chan and Dinosaur King among many others.

Brian has worked with virtually every major broadcast platform worldwide, including Disney, Nickelodeon, Cartoon Network, the BBC and the ITV (UK), TF1, France Television, M6 and LaGardere TV (France), RTL II (Germany), Media Set and K2 Discovery (Italy), Antena 3 and Telecinco (Spain), ABC, Nine and Ten Networks (Australia), Televisa and TV Azteca (Mexico), Globo (Brazil), Corus (Canada), SABC (South Africa) and many, many others.

Brian's co-production expertise and experience covers nearly 30 years, working with financiers, rights holders and production partners around the world, most notably in France, Canada, the UK, Japan, Korea and others. Some of his co-production credits include Denver the Last Dinosaur (Paris based IDDH and World Events Productions), Where in the World is Carmen San Diego (a format production with Paris based Marina Productions and France Television), Mr. Men and Little Miss (Breakthrough Entertainment and Marina Productions), Rocket Monkeys (Breakthrough Entertainment and Teletoon Canada) among others.

